

REP HEADLINE# 6325717  
\*\*\* ORIGINAL REV#0 \*\*\*

Jobs

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

SEP19/12 15.11  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. FOR JOB SECURITY  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME NOELLE RAMSEY  
SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6325717 CLASS: NATL. LOCAL REGIONAL  
PRDCT AMRCNS 4 JOB SECRTY EST#1020 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP26/12 OCT2/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/12 15.11

REP: TO: MALLORY  
FROM: GREG

NEW ORDER  
PRG# 55000-10X  
THX PLS CFM 9/19/12

NEW

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICANS FOR JOB SECURITY

| :LINE#: | REP     | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE | : START : | END :  | SPTS: | WEEK : | DAYS | :TOTL: |
|---------|---------|------|-------------|----------|-------|------|-----------|--------|-------|--------|------|--------|
| :       | :LINE#: | :    | :           | :        | :     | :    | : DATE :  | DATE : | /WK:  | INVT : | :    | :SPTS: |

AGENCY ADVERTISER CODE = 13 AGENCY EST# = 1020  
AGENCY PRODUCT CODE = 141

|                          |             |    |          |      |      |   |     |   |
|--------------------------|-------------|----|----------|------|------|---|-----|---|
| 1                        | 1000A-1100A | 30 | \$500.00 | 9/28 | 9/28 | 2 | FRI | 2 |
| PROGRAM : PEOPLE'S COURT |             |    |          |      |      |   |     |   |
| RA35+ : 0.9              |             |    |          |      |      |   |     |   |
| CON COM1: PEOPLE'S COURT |             |    |          |      |      |   |     |   |
| 2                        | 1000A-1100A | 30 | \$500.00 | 10/1 | 10/1 | 2 | MON | 2 |
| PROGRAM : PEOPLE'S COURT |             |    |          |      |      |   |     |   |
| RA35+ : 0.9              |             |    |          |      |      |   |     |   |
| CON COM1: PEOPLE'S COURT |             |    |          |      |      |   |     |   |

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| :LINE#:                  | REP     | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE     | : START | : END  | :SPTS: | WEEK : | DAYS | :TOTL: |
|--------------------------|---------|------|-------------|----------|-------|----------|---------|--------|--------|--------|------|--------|
| :                        | :LINE#: | :    | :           | :        | :     | :        | : DATE  | : DATE | : /WK: | INVT : | :    | :SPTS: |
| 3                        |         |      | 1000A-1100A | 30       | P12/2 | \$500.00 | 9/27    | 9/27   | 2      |        | THU  | 2      |
| PROGRAM : PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |
| RA35+ : 0.9              |         |      |             |          |       |          |         |        |        |        |      |        |
| CON COM1: PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |
| 4                        |         |      | 1000A-1100A | 30       |       | \$500.00 | 10/2    | 10/2   | 2      |        | TUE  | 2      |
| PROGRAM : PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |
| RA35+ : 0.9              |         |      |             |          |       |          |         |        |        |        |      |        |
| CON COM1: PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |
| 5                        |         |      | 1000A-1100A | 30       |       | \$500.00 | 9/26    | 9/26   | 2      |        | WED  | 2      |
| PROGRAM : PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |
| RA35+ : 0.9              |         |      |             |          |       |          |         |        |        |        |      |        |
| CON COM1: PEOPLE'S COURT |         |      |             |          |       |          |         |        |        |        |      |        |

SEP/12 \$3,000.00 OCT/12 \$2,000.00

CONTRACT TOTAL \$5,000.00  
TOTAL SPOTS 10

MARKET TOTALS \$500,000 WDCW 1% WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*